Waterfront Winter Wonderland

KEY WEST, FL

COFFEE BUTLER AMPHITHEATER

14 Days of Holiday Celebration at the Coffee Butler Amphitheater!
December 13th to the 28th

This December, the Coffee Butler Amphitheater at the Truman Waterfront Park will transform into a Key West Winter Wonderland for an all ages, family friendly holiday experience. The transformation will include an ice skating rink, games, rides, attractions, music, light displays, and more. The amphitheater's vendor village will offer a variety of food options and local artisans perfect for holiday shopping.

Attendees can enjoy visits with Santa, a kids craft tent, live music performances, and festive celebrations throughout the season. In addition to the 'only in Key West' ice rink, we will have thrilling rides like a ferris wheel, carousel swings, giant slides, and more to keep the excitement going. There's fun for the whole family at Waterfront Winter Wonderland!

Rams Head Presents and We've Got The Keys are thrilled to bring this festive experience to our community and visitors for another year, making the holiday season even more magical in the Keys. If you're interested in becoming a sponsor or a vendor, please reach out to us at groups@wevegotthekeys.com. Let's create unforgettable memories together this holiday season!

Email groups@wevegotthekeys.com for additional information

2024 Waterfront Winter Wonderland Sponsorship

	SNOW BALL $500	SNOW ANGEL $1,000	ZAMBONI $3,000	WONDERLAND WIZARD $5,000
LOGO - MAIN STAGE BANNER	X	X	X	X
LOGO - WEBSITE	X	X	X	X
LOGO - POSTER		X	X	X
LOGO - ENTRANCE BANNER			X	X
LOGO - BANNER AT DEDICATED RIDE ENTRANCE			X	X
PRINT AND RADIO ADS			X	X
TARGETED SOCIAL MEDIA CAMPAIGN				X
WEBSITE BANNER AD				X
HOLIDAY PARTY IN WONDERLAND TENT RENTAL FEE WAIVED				X
10x10 BRAND SPACE				X
FACEBOOK POSTS	1	2	4	6
INSTAGRAM POSTS	1	2	4	6
ADMISSION PASSES	10 $100 value	20 $200 value	50 $500 value	80 $800 value
STAGE MENTIONS		2 per day	Before all performances	Before all performances

Inquire about hosting your holiday party at the Waterfront Winter Wonderland!